



2018 ADVERTISING/MARKETING RATES

Market Demographics
 Age 18-65
 Social Media Followers: 13,000+

Side Banners	Side Banners, Header Banners, Footer Banners	\$50 weekly (side) \$60 (Header), 2 week minimum
Newsletter Banners	Your ad or artist included in newsletter blast	\$50 weekly (2 week minimum)
Social Media Marketing	Facebook, Instagram, Twitter Campaign	\$50/week (customized campaigns start at \$75/week) 2 week minimum
Artist/Company Feature (VIDEO)	Video on Front page (your provided video!)	\$70/week (\$100 for 2 weeks)
Artist/Company Feature (Story)	Featured Content on Front page (utilizing your prepared feature story)	\$60/week (\$100 for 2 weeks)
Press Release Creation & Distribution*	Creation of a special press release specifically for your event and distributed to appropriate media outlets**	Basic starting at \$450 Press Release Creation only - \$250 Basic distribution only (with your prepared release) \$250*
In Person Interviews, Red Carpet Coverage, Event Coverage	Starting at \$350.00***. (customized to meet client needs)	

***Premium Distribution:**

Major search engines – Google, Yahoo!, Bing, etc., major online news sites, more than 250,000 news subscribers and 30,000+ journalists and bloggers. We can customize packages for premium news outlet distribution (Associated Press, NY Times, USA Today, etc.) starting at \$500.00

**Please note that we do not guarantee media placements. RCS will submit your news in a professional manner, however the final decision to publish or not is made by each media outlet.

*** This does not include any post-production services (i.e. video editing, etc.)

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Facebook: [@Red Carpet Shelley](https://www.facebook.com/RedCarpetShelley)

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